

## Case Study: Customized Continuing Education Courses

**Target Audience:** Professional development courses for educators in an intermediate public school system serving over 65,000 students and 8,300 educators, including 21 public school districts

### Partnering with A Pass

A Pass collaborated with school district leaders to identify training needs for educators. Bridging the gap between teacher understanding of older math instruction methods and the newer Common Core State Standards was identified as a critical area for new content to be developed. Customized courses were created to deliver targeted instruction.

### Development Process

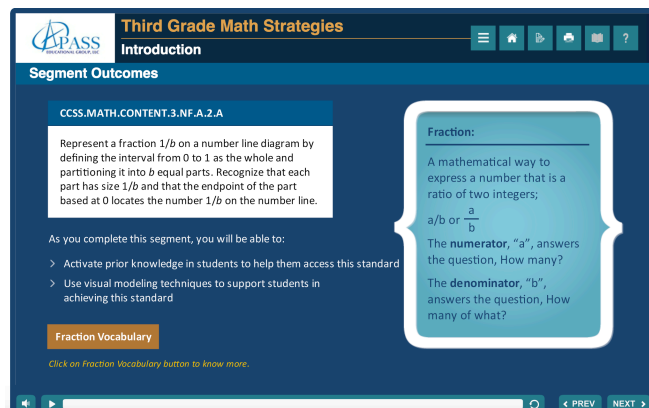
Instructional designers partnered with subject matter experts and editors to design new course content on a variety of topics, including specific interventions to support students. Production team members authored interactive courses including voiceover and accessibility features.

A Pass Educational Group partners with educational leaders to provide customized, high-quality content. A Pass currently maintains professional relationships with more than 2,000 screened freelance contractors, including certified teachers and designers familiar with developing professional development content.

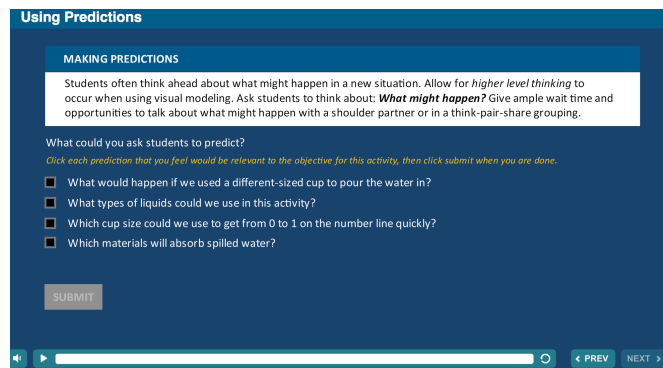
### Design Considerations

Course design includes:

- ◆ Self-paced courses
- ◆ Interactive and intuitive design
- ◆ Closed navigation requiring completion before moving forward
- ◆ Course segments in 15-minute increments allowing easy on/off ramps
- ◆ Courses totaling 1 hour in total to award CPE credits
- ◆ Interactive assessments
- ◆ Accessibility features
- ◆ Voiceover
- ◆ Pop-up feedback



The course design and delivery method allowed teachers to easily access content for professional development.



**Delivery method:** Continuing professional education (CPE) courses housed on the district's LMS.