

A PASS WRITERS: EDUCATORS WRITING FOR EDUCATORS

No one knows how to help students and teachers more than teachers themselves. And the A Pass writing team is made up of trained teachers, administrators, professors, and experienced educational content developers whose goal is to create tools to help educators at every level succeed at the highest levels.

WHO WE ARE

- Former and current educators with practical field experience at all levels, including elementary, secondary, and higher education
- Highly trained specialists in a wide variety of fields from accounting to zoology
- Lifelong learners, many with advanced degrees in teaching, teacher education, curriculum and instruction design, content-specific areas, or technical writing
- Thoroughly vetted writing professionals, many with 3 or more years at A Pass and 20 years experience in the education field
- Adept content developers able to incorporate Bloom's Taxonomy and depth of knowledge concepts to effectively meet benchmarks, standards, and goals at all grade levels
- Flexible professionals able to work effectively in various content development systems
- Collaborative writers who expertly synthesize information from subject matter experts and instructional designers, while responding proactively to feedback revision requests



WHAT WE DO

- Create engaging content that not only challenges students but also engages their attention and stimulates creativity
- Develop targeted instructional materials and assessments designed to provide the metrics you need to make the best decisions for your students
- Write interactive materials to promote problem solving and higher-level thinking
- Design activities, assignments, and assessments to provide valuable data teachers can use to target further instruction